

ELIXIR

P R O J E C T

EXPERIENCE

WELCOME AFFILIATE. You might be new to the affiliate world or maybe you're a veteran. Either way, WELCOME! This document is called Affiliate Swipe Copy. It makes the process easier. Here's how to use swipe copy effectively:

3 things to keep in mind:

1. **Edit the swipe copy below.** Put it in your own voice. It's meant to be a guide. Stories connect with people.
2. **Personalize the swipe copy.** Our topic is Becoming Unhackable. Share a time when your idea or dream was hacked.
3. **Write to one person.** Don't write to everyone. Think of one person. I often write to my "former stuck self." Why? Because I know this person and can empathize with his past struggles.

In this document we'll provide you swipe copy for two opportunities:

- (1) **Become Unhackable Webinar**
- (2) **Unhackability Assessment**

In a natural, value-based, non-salesy way, both ultimately lead to the Elixir Project Experience, the 30-Day Program to Experiencing Unhackability in work and life. By using your affiliate link and sharing it this is how you get paid commissions later in the process when people buy.

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WEBINAR SWIPE COPY (EMAIL)

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NOTE: These are simply suggested subject lines.

- SUBJECT: The new secret weapon of super achievers
- SUBJECT: How to avoid getting stuck and sidelined
- SUBJECT: Ever have this happen to you?
- SUBJECT: Are you getting hacked?
- SUBJECT: [PDF] Thinking of becoming unhackable?
- SUBJECT: [Webinar] How to become unhackable in work and life
- SUBJECT: What if you knew this super achiever secret?
- SUBJECT: Here's what they do that sets them apart...
- SUBJECT: Ready to finally implement your brilliant idea?
- SUBJECT: Finally...mystery revealed!
- SUBJECT: What if you could do this?

----- INFLUENCER BONUS BODY COPY #1 -----

Most of us have great ideas but then we get sidelined. We go from ideation to stagnation or frustration. Simply put, we get “hacked.” But, what if you knew a secret formula? What if you knew how to go from ideation to implementation? That would change everything.

Here is how to discover that secret formula for FREE:

your affiliate link _____

Author, coach, and speaker Kary Oberbrunner knows how to implement ideas. He’s launched books, brands, and businesses with Hollywood celebrities. He’s created global teams designed to help end suffering and bring hope to the hurting.

And now he’s sharing that same formula with us on a webinar. It’s called: **Become Unhackable in work and life.** Although it’s FREE, space is limited.

Grab your spot here:

your affiliate link _____

Enjoy!

[NAME]

P.S. Unhackability is the new secret weapon of super achievers. We live in a society of increasing distractions and those who thrive are the ones who’ve discovered this secret. Register for the webinar and you’ll get the Become Unhackable PDF guidebook immediately.

your affiliate link _____

----- INFLUENCER BONUS BODY COPY #2 -----

I'm curious...

Ever have an amazing idea? If you're like most people then you started out excited, ready to implement your idea.

But then something happened. Chances are you and your dream got sidelined somewhere along the way.

Maybe you just got distracted or lost focus? If you've experienced this, then you're not alone.

Just like phones and computers get hacked, people get hacked too.

And unless you find a solution then you're destined to repeat the same pattern. You'll stay stuck and frustrated.

Isn't it time you discovered how to become unhackable?

Author, coach, and speaker Kary Oberbrunner knows how to implement ideas. He's launched books, brands, and businesses with Hollywood celebrities. He's created global teams designed to help end suffering and bring hope to the hurting.

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Download everything here:

your affiliate link _____

----- INFLUENCER BONUS BODY COPY #3 -----

What if you...

Had the power to create ideas and implement them effectively.
Were able to architect your attention and invest in the things important to you.
Knew how to find and utilize the needed resources to accomplish your dream.
Understood how to exponentially increase your impact upon the world.
Organized your life around flow: where you feel your best and do your best.

What if you Became Unhackable?

Author, coach, and speaker Kary Oberbrunner knows how to implement ideas. He's launched books, brands, and businesses with Hollywood celebrities. He's created global teams designed to help end suffering and bring hope to the hurting.

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----- INFLUENCER BONUS BODY COPY #4 -----

Often we think of electronics getting hacked.
However, people get hacked every day too.
This becomes clear when we unpack the meaning of a hack:

HACK = To gain unauthorized access to a computer or system.

Just like phones and computers get hacked, humans get hacked too. A deeper look reveals that our bodies are comprised of systems (skeletal, muscular, digestive, etc.) and our brains are like computers.

The result? We get hacked. Often!

The majority of people agree that other people and things often gain unauthorized access to their ideas, dreams, and goals.

Author, coach, and speaker Kary Oberbrunner knows how to implement ideas. He's launched books, brands, and businesses with Hollywood celebrities. He's created global teams designed to help end suffering and bring hope to the hurting.

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It's time for you to Become Unhackable. You and your ideas are worth it.

[NAME]

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WEBINAR SWIPE COPY (SOCIAL)

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Twitter:

Are your ideas and dreams getting hacked? Discover how to become unhackable in work and life. *your affiliate link* _____

Hacking isn't just about phones and electronics. People get hacked too. Isn't it time for you to become unhackable? *your affiliate link* _____

Learn the secret of super achievers. Discover how to become unhackable in work and life. *your affiliate link* _____

Feel stuck or sidelined? Download this FREE PDF and discover how to become unhackable in work and life. *your affiliate link* _____

Ready to finally implement your brilliant idea? Get there faster with this FREE PDF. *your affiliate link* _____

UNHACKABILITY

A S S E S S M E N T[®]

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UNHACKABILITY ASSESSMENT SWIPE COPY (EMAIL)

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NOTE: These are simply suggested subject lines.

- SUBJECT: Are you getting hacked? Take the assessment.
- SUBJECT: Your ideas in danger of getting hacked?
- SUBJECT: The tool that reveals your hackability score.
- SUBJECT: [ASSESSMENT] Discover your hackability score
- SUBJECT: Getting hacked in work and life?
- SUBJECT: What if you knew this super achiever secret?
- SUBJECT: Here's what sets them apart...
- SUBJECT: Ready to finally implement your brilliant idea?
- SUBJECT: Finally...mystery revealed!

----- INFLUENCER BONUS BODY COPY #1 -----

I'm curious...

Do you like to learn more about yourself?

I think one of the best steps toward personal growth is self-awareness. So here's my question. Do you know how hackable you are?

Often we think of electronics getting hacked. However, humans get hacked every day too. This becomes clear when we unpack the meaning of a hack:

HACK = To gain unauthorized access to a computer or system.

Just like phones and computers get hacked, people get hacked too. A deeper look reveals that our bodies are comprised of systems (skeletal, muscular, digestive, etc.) and our brains are like computers.

The result? We get hacked. Often!

The majority of people agree that other people and things often gain unauthorized access to their ideas, dreams, and goals.

Do you know how hackable you are? Take the FREE Unhackability Assessment and discover your unique hackability score. Your responses are completely confidential.

your affiliate link _____

This powerful assessment is now being utilized by all sectors of society: business, athletics, education, faith, etc. The Unhackability Assessment© reveals your unique "hackability score" by determining which of the 64 hackability profiles you most closely resemble.

Take the FREE assessment now:

your affiliate link _____

[NAME]

P.S. Unhackability is the new secret weapon of super achievers. We live in a society of increasing distractions and those who thrive are the ones who discovered this secret. The assessment is your first step toward becoming unhackable.

----- INFLUENCER BONUS BODY COPY #2 -----

What if you...

Had the power to create ideas and implement them effectively.
Were able to architect your attention and invest in the things important to you.
Knew how to find and utilize the needed resources to accomplish your dream.
Understood how to exponentially increase your impact upon the world.
Organized your life around flow: where you feel your best and do your best.

All this is possible if you're Unhackable.

So are you?

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----- **INFLUENCER BONUS BODY COPY #3** -----

Do you like to learn more about yourself?

I do.

Check out this FREE Unhackability Assessment and discover your own hackability score. Your responses are completely confidential.

your affiliate link _____

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Twitter:

Are your ideas and dream getting hacked? Take the FREE assessment. *your affiliate link* _____

Hacking isn't just about phones and electronics. People get hacked too. How hackable are you? Take the FREE assessment. *your affiliate link* _____

Learn the secret of super achievers. Take the FREE Unhackability Assessment. *your affiliate link* _____

Feel stuck or sidelined? Maybe you're getting hacked? Take the FREE Unhackability Assessment. *your affiliate link* _____

Ready to finally implement your brilliant idea? Take the FREE Unhackability Assessment. *your affiliate link* _____

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PARTNER CENTER LOGIN
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<https://vt226.infusionsoft.com/app/authentication/login>

If you don't know your login information, just use the "forgot password" tool. (If you cannot click the link, please copy/paste it into your web browser.)